



**GIANNI BILLIO**

ADV DIGITAL DESIGNER

**\_ PRESENTAZIONE**

**\_ PORTFOLIO**



**FURLA**  
SINCE 1927 ITALY

**MISSONI**

**GEOX**

DOLCE & GABBANA

**HOGAN**

*Fay*

GIORGIO ARMANI

  
**MONCLER**

*Powellato*

S I S L E Y

**\_ CONTATTI**



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## **\_ PRESENTAZIONE**

Mi chiamo Gianni Billio, nato nel 1977, mi occupo di **digital marketing**.

Nel 1998 entro a far parte del dipartimento Interactive di **Fabrica**, il centro di ricerca sulla comunicazione del **Gruppo Benetton**, allora diretto da **Oliviero Toscani**. Negli anni successivi seguo la parte di digital design per i marchi **Benetton** e **Sisley**.

Nel 2013 intraprendo l'attività di **professionista indipendente** con la società **Billio snc**, collaborando con molteplici marchi fashion presenti in questo portfolio.

Lavoro principalmente nel **Digital ADV**, affiancando i clienti nella realizzazione di **campagne di digital advertising** e la produzione di newsletter per l'**email marketing**, avvalendomi di diverse piattaforme di invio, tra cui **Mapp** e **Salesforce**.

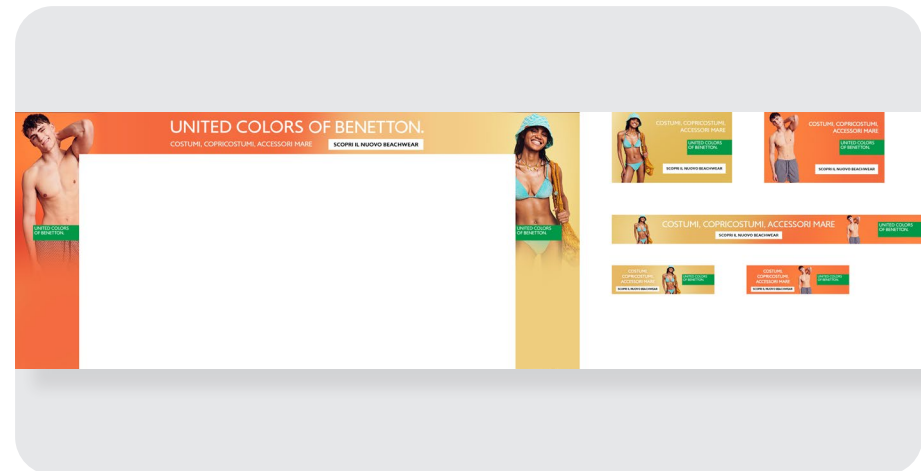
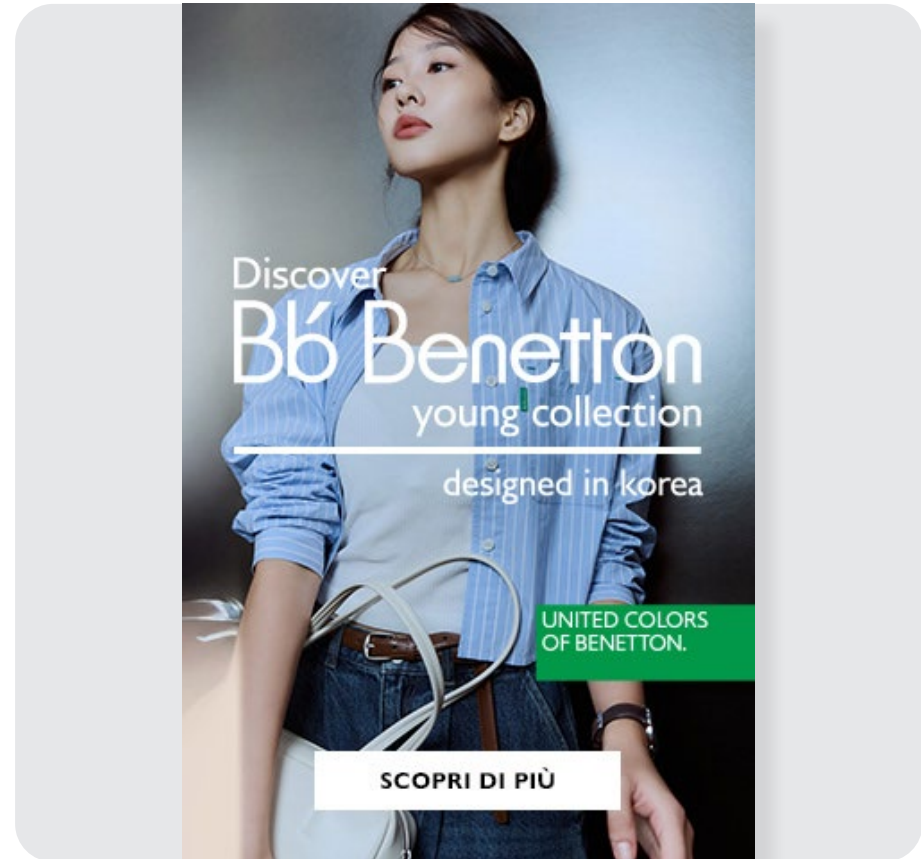
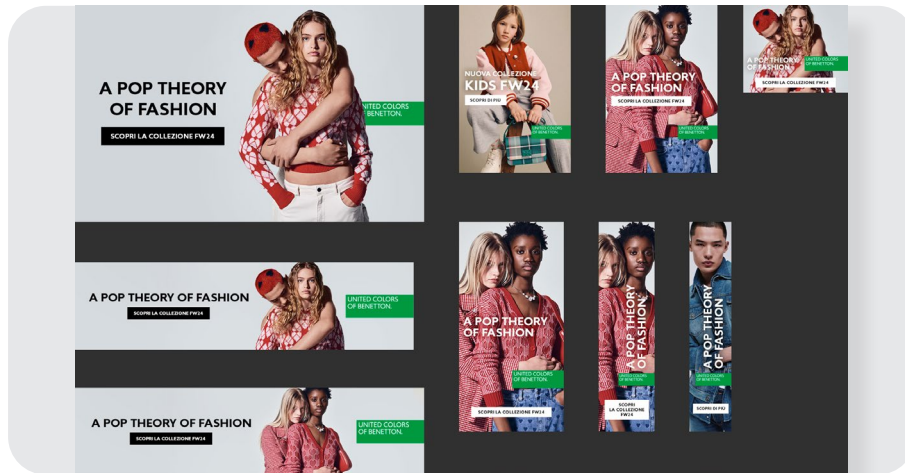
Un'altra area del mio lavoro consiste nella **produzione di contenuti digitali** – immagini e video – in vari formati, adattati alle esigenze specifiche di ciascun cliente.

In questo portfolio ho inserito una piccola parte delle lavorazioni svolte dal 2013.



# GIANNI BILLIO ADV DIGITAL DESIGNER

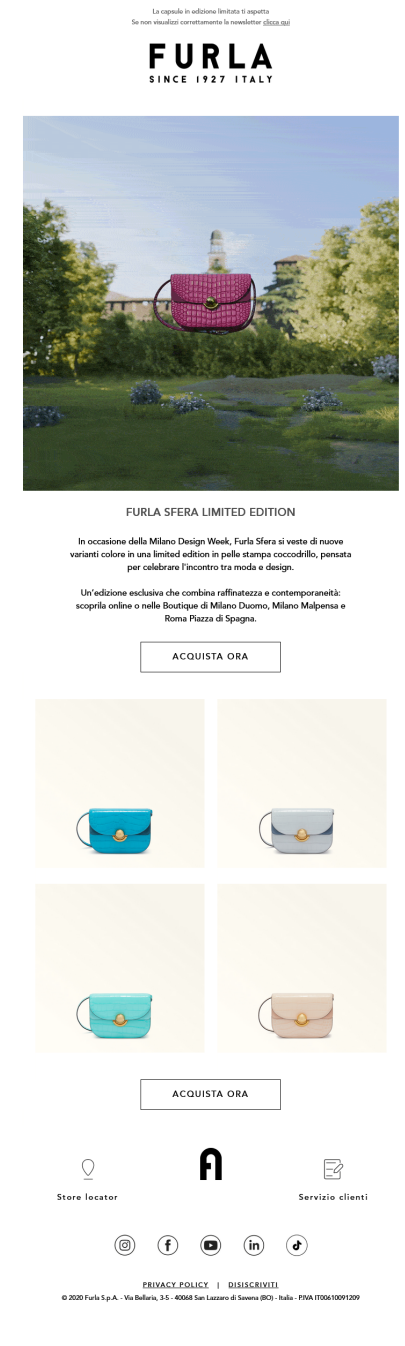
## \_ PORTFOLIO \_ UNITED COLORS OF BENETTON ADV





# GIANNI BILLIO ADV DIGITAL DESIGNER

## \_ PORTFOLIO \_ FURLA NEWSLETTER



La capsule in edizione limitata ti aspetta  
Se non visualizzi correttamente la newsletter [clicca qui](#)

### FURLA

SINCE 1927 ITALY



#### FURLA SFERA LIMITED EDITION

In occasione della Milano Design Week, Furla Sfera si veste di nuove varianti colore in una limited edition in pelle stampa cocco, pensata per celebrare l'incontro tra moda e design.

Un'edizione esclusiva che combina raffinatezza e contemporaneità: scoprila online o nelle Boutiques di Milano Duomo, Milano Malpensa e Roma Piazza di Spagna.

ACQUISTA ORA



ACQUISTA ORA

Store locator Servizio clienti

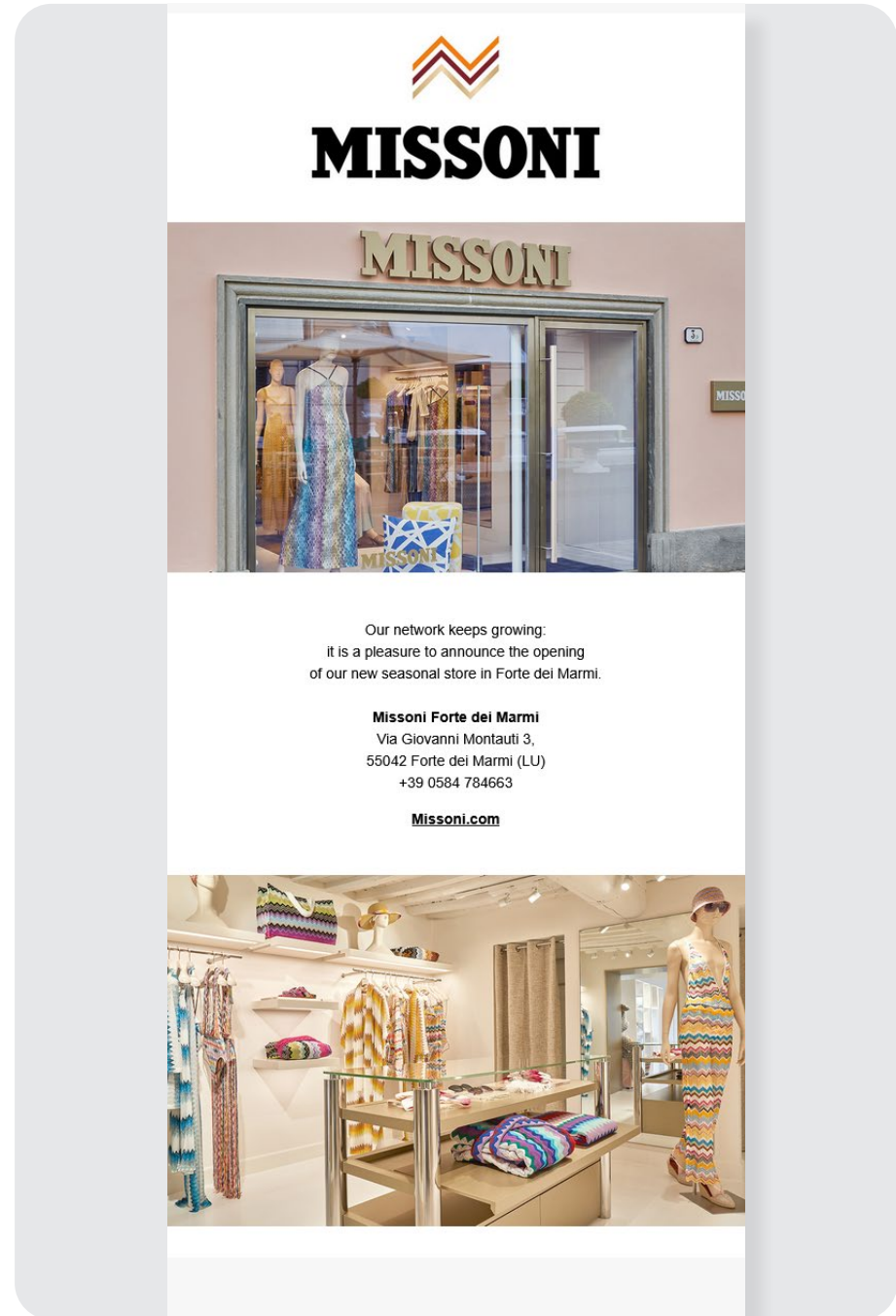
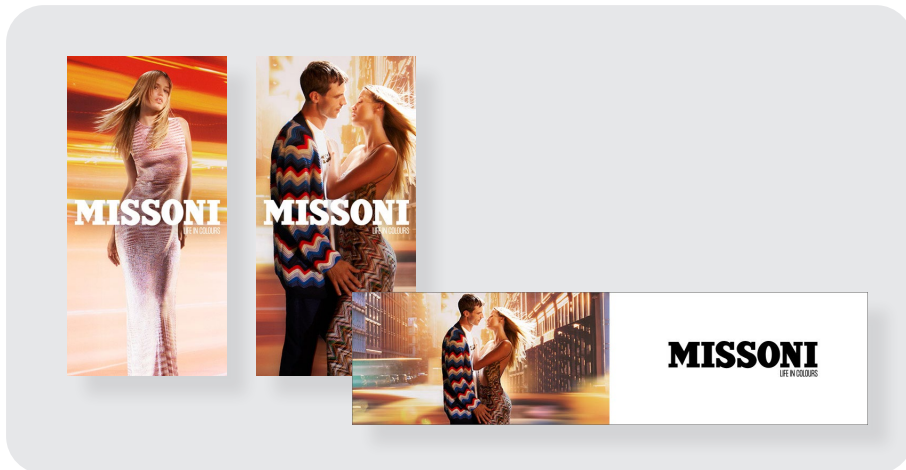
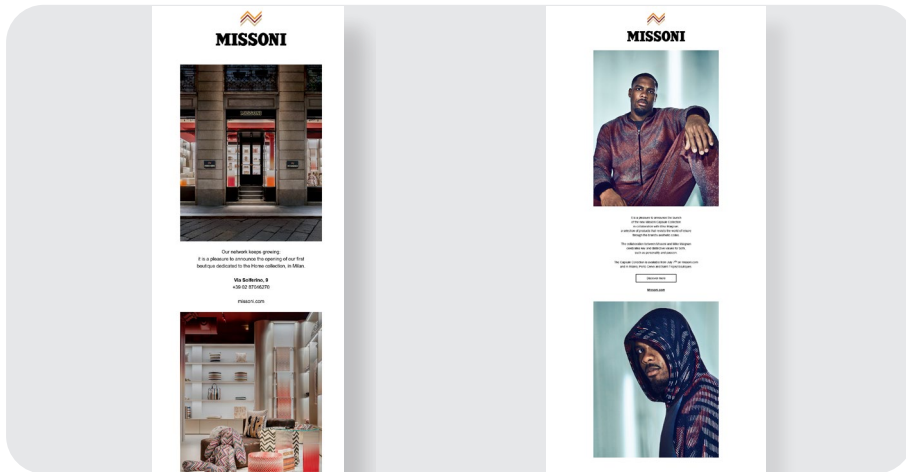


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\_ PORTFOLIO  
\_ **MISSONI**  
ADV + DEM

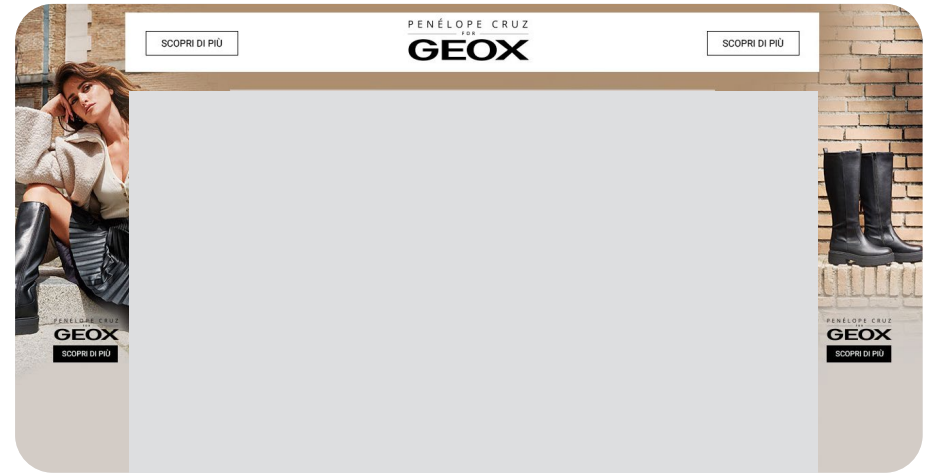
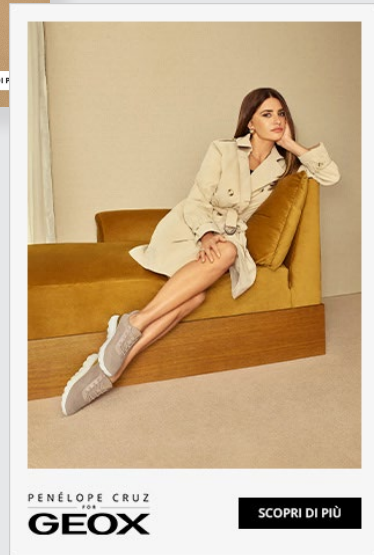
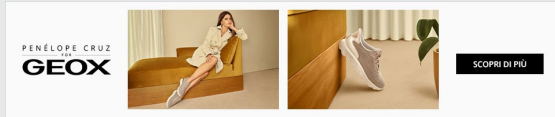






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ADV DIGITAL DESIGNER

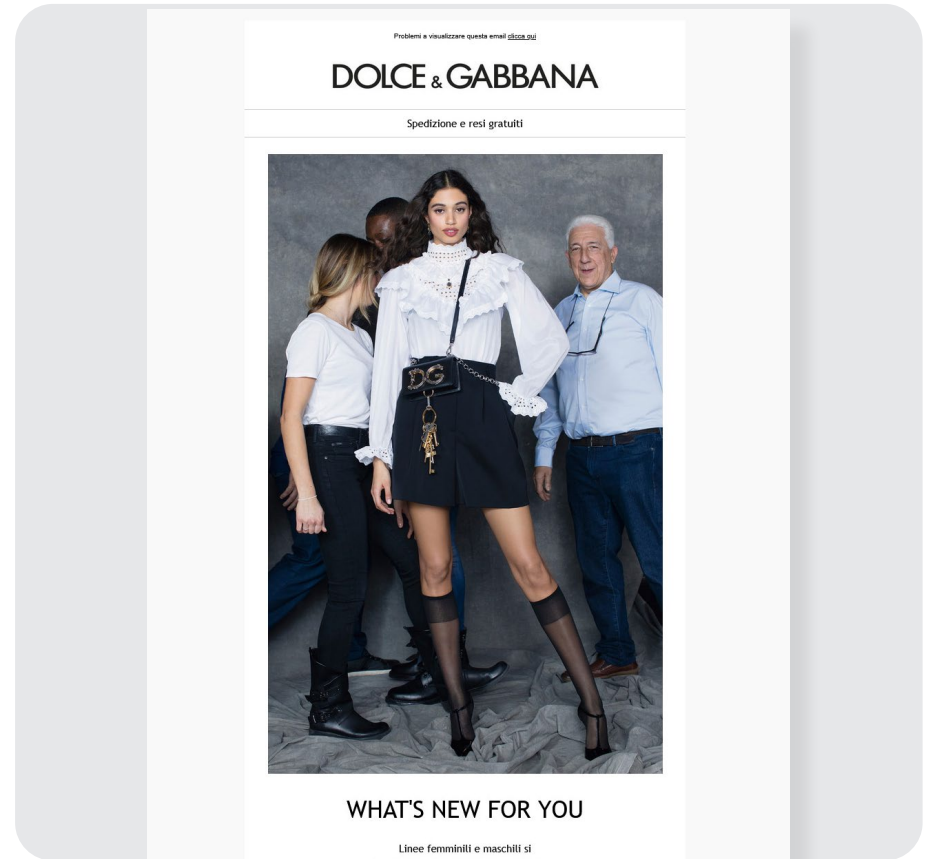
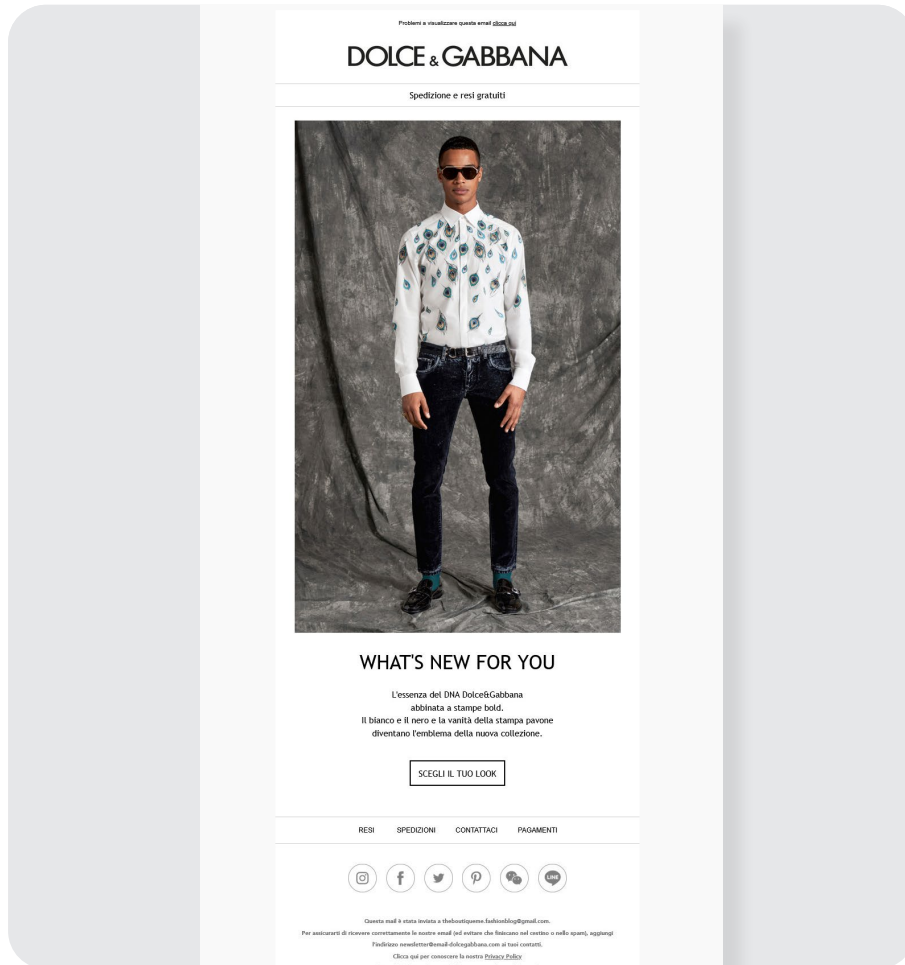
\_ PORTFOLIO  
\_ **GEOX**  
DIGITAL DESIGN + ADV





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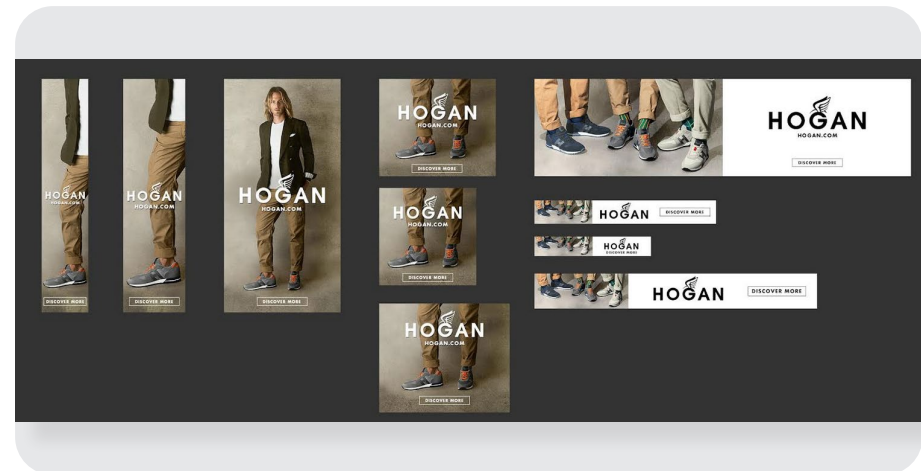
\_ PORTFOLIO  
\_ **DOLCE&GABBANA**  
ADV + NEWSLETTER





**GIANNI BILLIO**  
ADV DIGITAL DESIGNER

\_ PORTFOLIO  
\_ **HOGAN**  
DIGITAL DESIGN + ADV





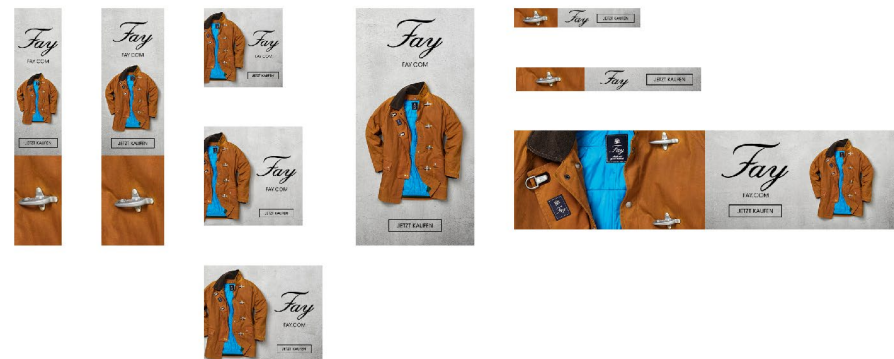
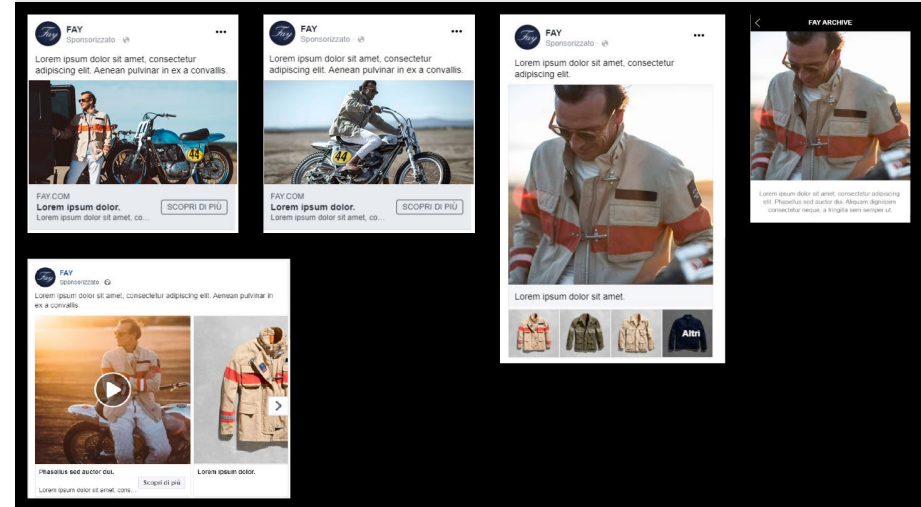


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ADV DIGITAL DESIGNER

\_ PORTFOLIO

\_ **FAY**

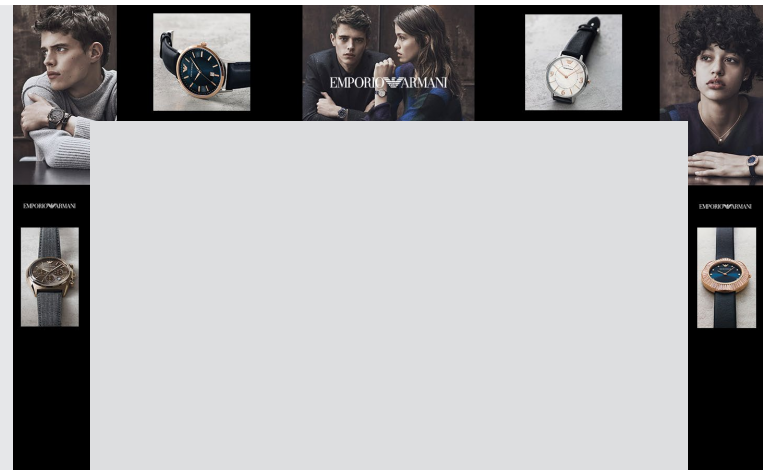
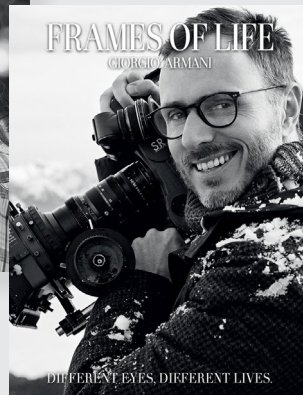
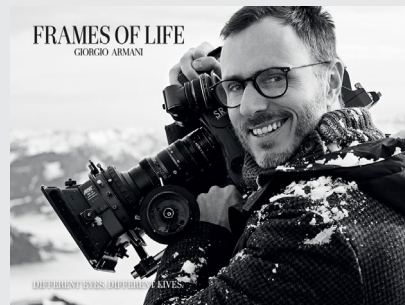
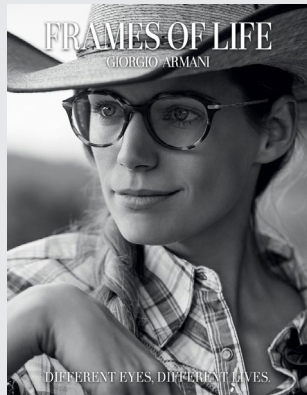
DIGITAL DESIGN + ADV





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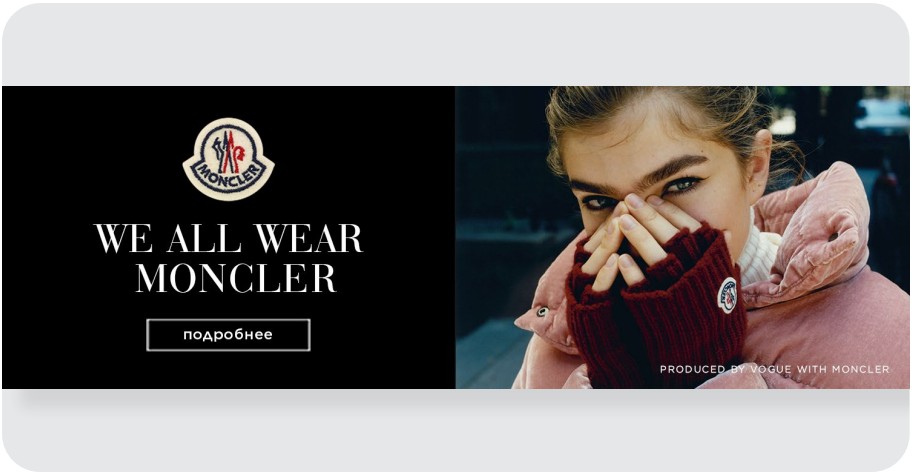
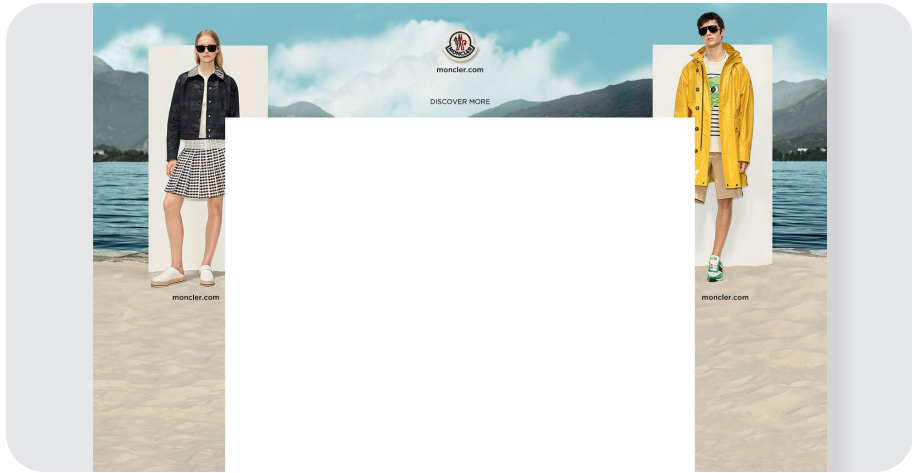
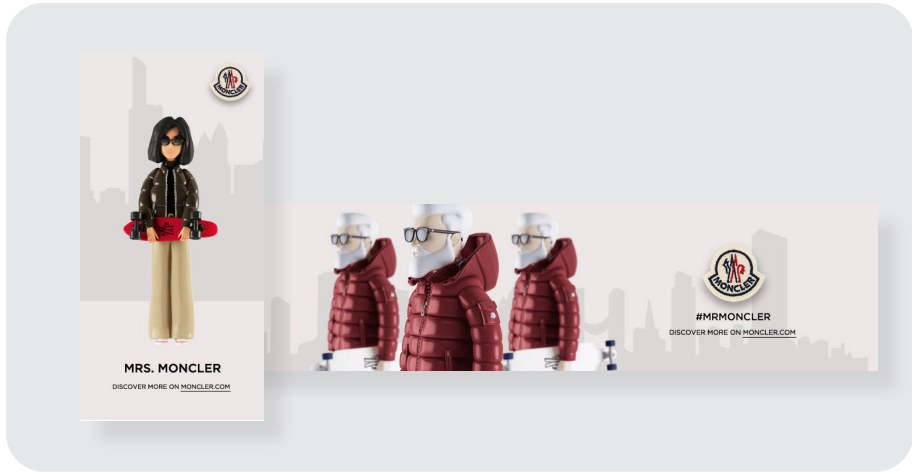
\_ PORTFOLIO  
\_ **ARMANI**  
DIGITAL DESIGN + ADV





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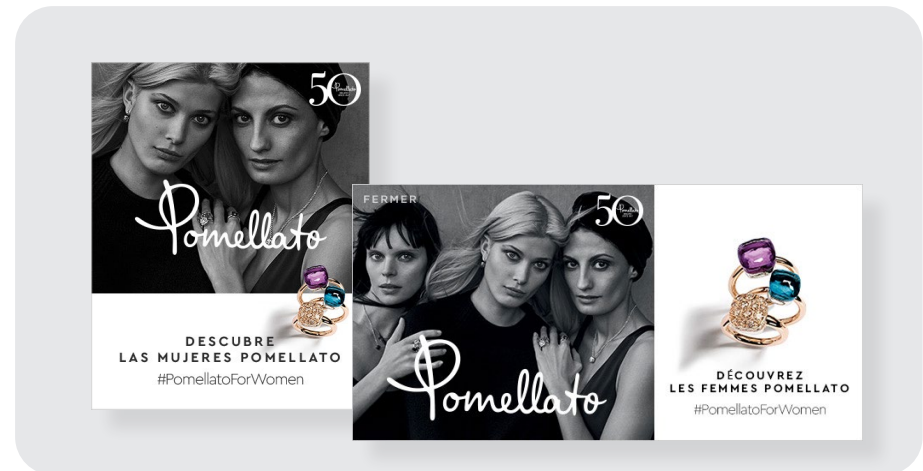
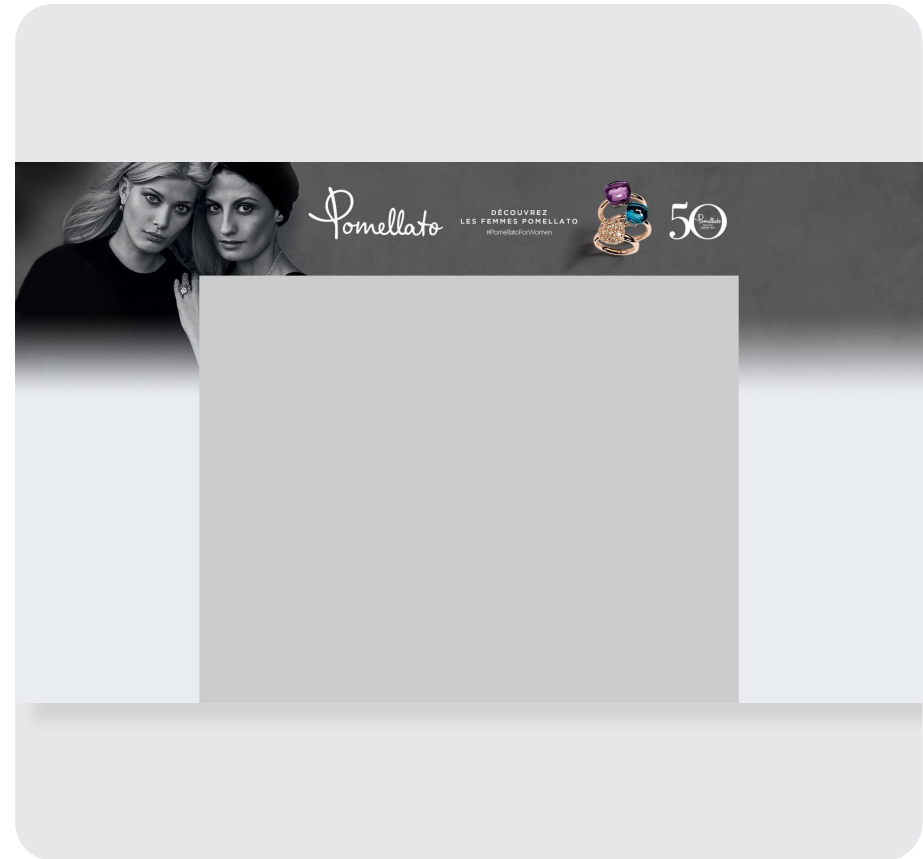
\_ PORTFOLIO  
\_ **MONCLER**  
DIGITAL DESIGN + ADV





**GIANNI BILLIO**  
ADV DIGITAL DESIGNER

\_ PORTFOLIO  
\_ **POMELLATO**  
SOCIAL DIGITAL DESIGN + ADV







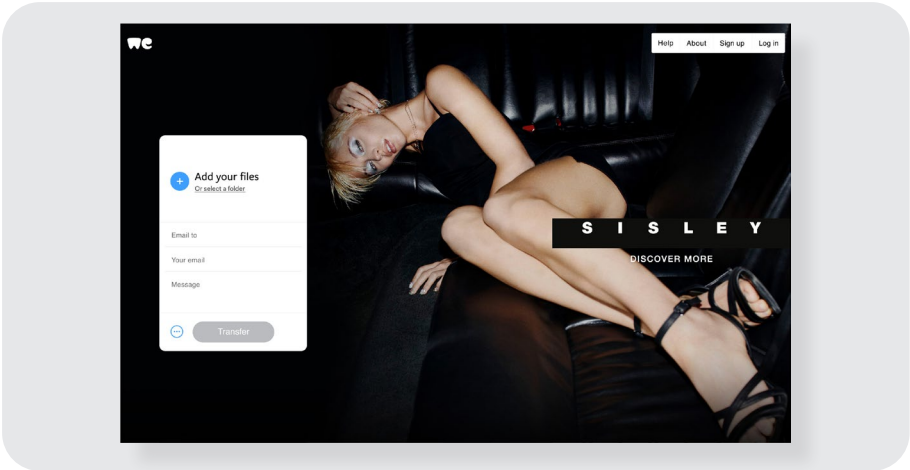
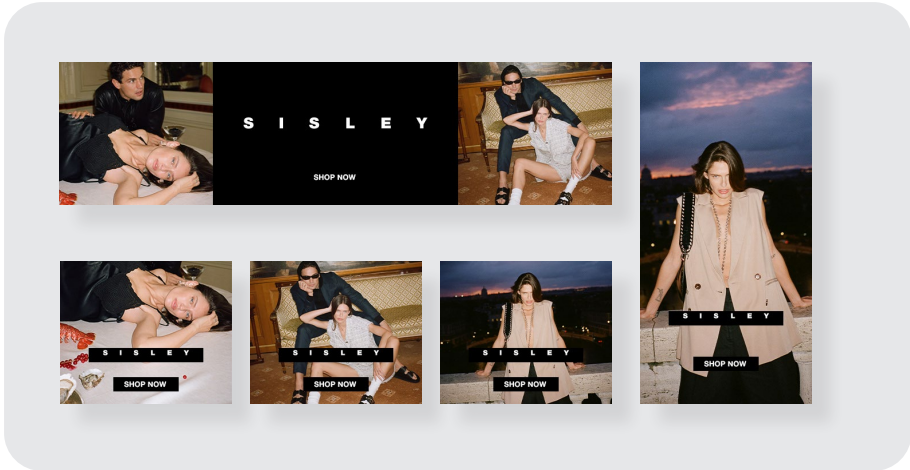
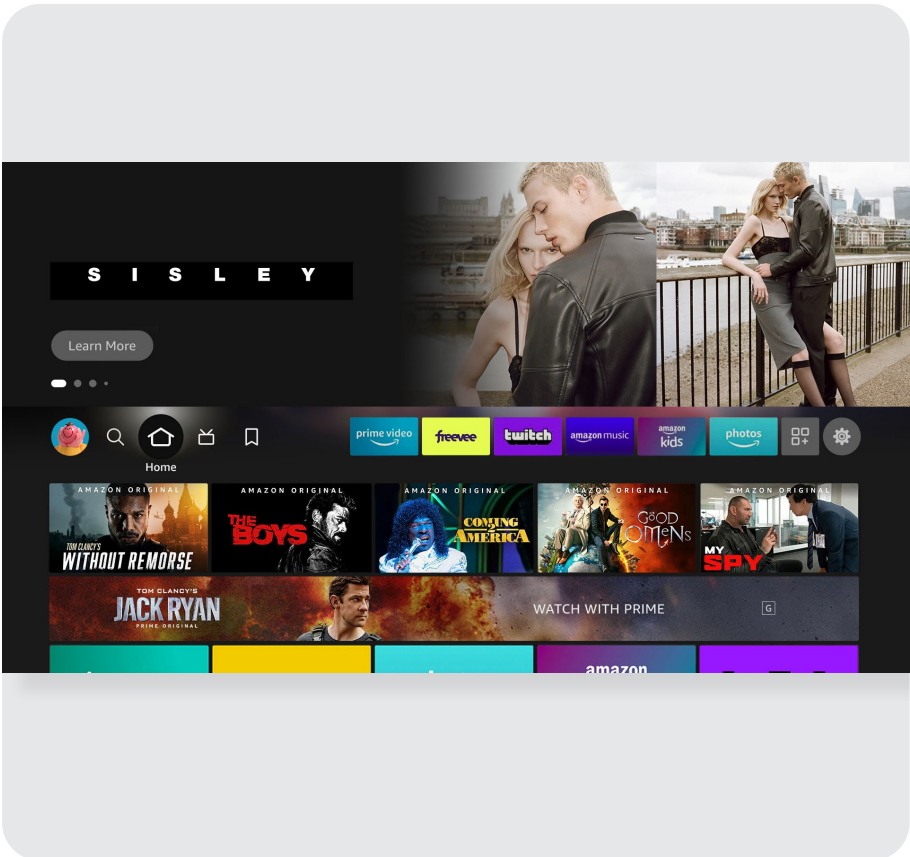
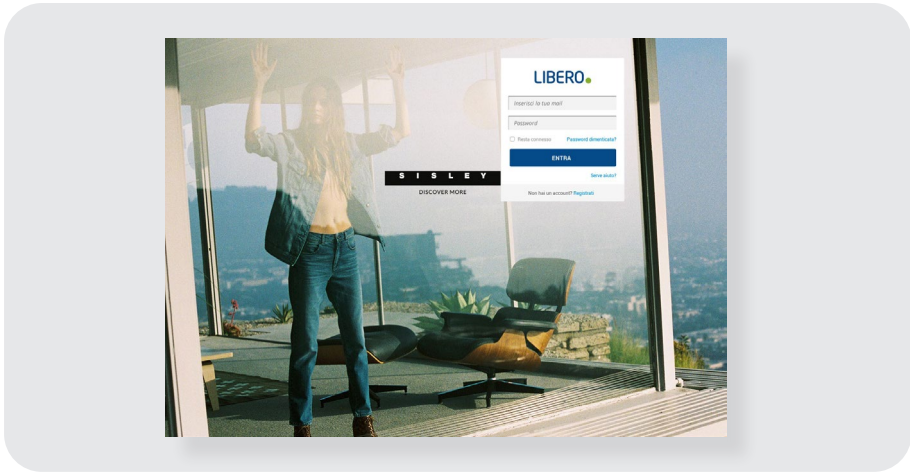
# GIANNI BILLIO

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## \_ PORTFOLIO

### \_ SISLEY

ADV





**GIANNI BILLIO**

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**\_ CONTATTI**

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